



Join the Steam Cleaning & Jet Washing Specialists



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www.h2orestoration.co.uk



welcome

H2O Restoration started as the fusion of two businesses, two complementary skills and client bases and most importantly a shared desire to become the biggest and most recognised Jet Washing Company in the country.

We've worked long and hard, taking our years of investment in time, blood sweat and tears to craft a franchise model that we truly believe in. One that we know will give a generation of new H2O Franchisees the step up on the ladder that we wish that we had had all those years before.

Combining our standout brand, services and the best equipment on the market, we come together as a Franchise network. One that continues to innovate, and to build an unrivalled reputation in the industry.

So, if you're looking for an exciting opportunity, with a successful brand on the rise, we look forward to welcoming you to the H2O Restoration Family.

Lee Ward & Nigel Taylor
FOUNDERS

The H2O Restoration Franchise

We are a Specialist Exterior Steam Cleaning and Jet Washing Company. We can clean anything from a small natural stone patio to a listed building, a factory, or a complex of office blocks.

Years of embedded dirt and grime, graffiti and chewing gum, spills and stains can all be removed effectively with our hi-tech professional pressure cleaning equipment.

Using steam has always put us leagues above the rest and over the last 14 years we have tried and tested processes for how we approach every single job we take on. There is no one in our industry that has cleaning techniques like ours, and we can't wait to teach you, our Franchisees, everything we know to make you a success.

Our steam cleaning equipment is market-leading, our staff skilled and experienced and our service unrivalled.





Your role as a Franchisee

Our model is simple. As a Franchisee of H2O Restoration you will run your business for yourself, but not by yourself.

With our support we will help you to seamlessly shift between generating sales, managing your growth and your team – all whilst delivering the best-in-class steam cleaning that H2O has become so well known for. Our in-house tech and marketing support will help you to seamlessly market, manage and book your jobs - taking all of the headache out of running a business for yourself. We give you back the time to focus on growing your business.

What you receive from us

For many of us, the allure of setting up a business for ourselves and being our own boss is strong – but we know that it's a big step that can feel daunting.

With an H2O Restoration Franchisee, we give you the opportunity to fulfil that ambition – a chance to build a business that belongs to you, but one that is underpinned by our support and experience. From the moment you join the H2O Restoration network, we will be alongside you, supporting growth every step of the way.

We know that everyone has their own strengths and weaknesses – so don't worry, we are here to help fill in the gaps in your knowledge and experience. You'll get comprehensive training on both how to deliver exceptional jet washing services, as well as on managing your team, operations and securing customers.

**All Franchisees receive
our bespoke state-of-the-art trailer/
van fitted steam cleaning rig.**

Developed and designed by the team at H2O it is unique in the market and exclusive to us. Extremely efficient, with everything you need to take on any job, it has a 30 litre per minute pump with a boiler system run by the very best Honda GX690 engine. All the power, capacity + reliability you will need and more!



Every H2O Restoration Franchisee

will also benefit from the following

- ✔ A generous exclusive territory with the right blend of customers to approach
- ✔ Comprehensive pre-launch training and support both at our head office and on the job
- ✔ The best-in-class equipment and techniques in the market
- ✔ Assistance in finding your first customers and negotiating your first contract
- ✔ Ongoing business and cleaning support from the Head Office Team
- ✔ Your own space on the new H2O Restoration website
- ✔ Use of our IT, systems and processes to manage your jobs and customers
- ✔ A starter pack of equipment and tools

What we need from you

We understand what makes a successful franchise model, and that's aligned goals throughout the network and a culture we can be proud to be part of. That's why we take great care in finding the right people that fit with the H2O Restoration ethos.

We want people like you who share our values!

If you are ambitious, a hard worker and have a desire to build a business at the cutting edge of our industry, we would love to hear from you. You don't need to have experience in running a business, so don't worry if you have concerns about that part of the model. The H2O Restoration team will support you every step of the way. Here's what we're looking for in a fantastic franchisee:

A Hard Worker

We have big ambitions. We want to be the largest, most innovative, and respected brand in the industry. So, we need people that share that vision and will put in the hard work both in the jet washing jobs, and on growing their business.

Resilience

Starting any business though is challenging, and there will be obstacles thrown at you along the way. We want people to join our network, that aren't afraid to roll up their sleeves and build the business and life they've always wanted whatever that takes.

Professionalism

We don't want to be like the rest. We think differently, we work differently, and we innovate – using new technologies and equipment to provide ever better services to our clients. That way of thinking flows through to how we run our business, the tools we use and the way we engage with our customers. We want you to care for this as much as we do.

A Premium Mindset

We strive to push boundaries, provide a premium service and want Franchisees that understand the value that comes from this. Our brand has been built on this basis, and we only want people that will respect and push the business on to new levels with us.



H2O Restoration by numbers

The H2O Restoration model is proven and well established – but we know it's important to you to understand how it all works financially.

Whilst no one can guarantee success, we've built and refined a model that we believe provides you with the best chance provided you follow our systems, and processes – that's why we provide as much as possible as part of our fees including the cost of all of the initial equipment, and training that you'll need.

What are the Fees?

| | |
|--------------------------|------------------|
| Initial Franchise Fee: | £30,000 plus VAT |
| Monthly Royalty Fee: | 10% of Income |
| National Marketing Fund: | 3% of Income |

It is likely that you need bank funding – and we have that taken care of to. We have an approved financial advisor who will help you to get your plan in order to secure the funds required.





What is my potential income?

Your potential income will vary based on a range of factors, but the following are illustrative examples of what you may expect to return in different scenarios.

We will take you through this in much more detail in person and how the numbers are built as part of the process.

| Number of days washing per week | Average Daily Rate | Potential Max. Annual Revenue* | Potential Max. Annual Profit* |
|---------------------------------|--------------------|--------------------------------|-------------------------------|
| 3 | £400 | £57,600 | £21,600 |
| 4 | £400 | £76,800 | £33,900 |
| 5 | £400 | £96,000 | £46,204 |

* Please Note: The projection (forecasts) of expenses, outgoings, sales, profits or earnings, are merely illustrative and should not be considered as the actual expenses, outgoings, sales, profits or earnings which will be expended or realised by you. H2O Restoration Ltd. does not claim that you will or can necessarily expect such expenses, outgoings, sales, profits or earnings.

FAQs

Frequently Asked Questions

Do I need experience in a similar role or industry?

Honestly no. Hopefully you are keen to take on an H2O Restoration Franchise because it's a business you will enjoy running – but in terms of direct experience, we will give you everything you need in terms of both upfront training and ongoing support. What is a must though is a top work ethic and a willingness to drive and grow your business.

What if I have never run a Business before?

That's fine too. We know that one of the main advantages of becoming a franchisee is that we can help to plug in the gaps in your knowledge. Our collective years of experience means that we have done a lot of the early hard work in figuring out what works well and what doesn't in the business and have put that into handy systems and processes for you to follow.

Is success guaranteed with a Franchise?

While every new business involves inherent risks, franchising typically offers a lower risk compared to starting from scratch. Countless hours of time and blood, sweat and tears have been invested in building our model and we've used that to good effect to try to perfect the Franchise model. However, it's important to acknowledge that achieving success will demand dedication, expertise, and unwavering commitment from your end.



Do I own the business?

Yes, 100% of it. It's your business to operate, grow and to benefit from – all with the support of our brand and know how. This means you are building an asset that can have significant value in the long term, when you may choose to sell or to acquire additional territories.

Will I need to work full time on the Business?

To achieve what we believe the business is capable of, and to generate the sort of income we want our franchisees to want to deliver – yes this will be a business that you will need to focus your energies on full time. Our model and reputation though should quickly allow you to generate income.

How quickly can I get set up?

As part of our Franchise process, once you've signed the heads of agreement and paid the initial deposit – we will get started on your equipment build, start your training process and help you queue up your local marketing to generate those first hobs. From signing your agreement, you could be ready to go in as little as a couple of months.



What comes next

1

Fill in a form, give us a call or drop us an email

One of the team will be in touch to arrange a time to chat – no strings attached.

2

Initial Call

This is an opportunity for you to ask any questions that you will certainly have, and for us to explain more about how the business works.

3

Discovery Day

If you like what you hear – then we'd love to welcome you to our Head Office in Bromsgrove and to see our jet washing in action. It's a great opportunity for you to get to know us, and for us to get to know you.

4

Due Dilligence

As part of this stage we will share with you potential income level based on a range of scenarios, and this is a great time to really kick the tyres and make sure this is right for you.

5

The Business Plan & Funding

We will help you to put together a business plan that represents you, your aims and goals for the business. We will even connect you with Financial Advisors to help you to secure loan funding if needed.

6

Heads of Agreement & Deposit

If you're happy, and we are happy – then it's time to sign the heads of agreement and pay the deposit. That will allow us to get cracking on building your equipment whilst you do your Business Plan.

7

Agreement Signing & Launch Training

The last part of the process, but the best bit, is the signing of the Franchise Agreement and your launch training. This will take place with us at Head Office, and onsite with our crew.

8

Time to get Jet Washing!

As part of the training, we will be with you to help you secure your first contracts, to get you and your team trained on how to operate the equipment, marketing started – and then it's time to get washing!

H2O Initial Franchise Supply

Machine

Single Steam Cleaner with Hose Reel

Trailer

1.5 tonne UnBraked

Wrapping

Trailer Board & Branding (or Van)

Equipment

Whirlaway 18" twin Head Plastic

Telescopic Lance 7m (Yellow)

Short Lance 0.6m

2x Long Lance 1.2m

2x Triggers

Spares Kit - Orings, Tape

Q/r Connectors & Spigot x3

Xjet Injector

2x Green/Red/Yellow/Black nozzles

2x Turbo nozzels 0.65

Chemical

2x IK Sprayer

4x Spray & Away

5x Algae

5x Acid

2x TFR Caustic

2x TFR

Workwear with Logo

3x Regatta Pro Hi Vis T-shirt

1x Regatta Pro Lite Stretch Trouser

1x Russells Soft Shell Jacket

1x Russells Soft Shell Gillet

3x Yoko Enhanced Hi-Vis Vest

1x Result Safety Soft Shell Jacket

2x Beanie Hat

3x Stanno Pride T-shirt

1x Stanno Pride Sweatshirt

1x Stanno Pride Zip Hoodie

1x Stanno Pride Windbreaker

1x Storm Suit

PPE

2x Hard Hat

4x Gloves Consumable

1x Thermal Gloves

1x Safety Goggles

1x Face Fit Mask

1x Safety Pack

- First Aid Kit

- Fire Extinguisher

Marketing Campaign

3 Months on Social Media

Website

Dedicated Page within H2O inc. SEO

Social Media Pages

Facebook, Instagram, LinkedIn Templates

Business Cards

1000x Luxury Cards with QR Codes

Promotional Flyers

1000x Flyers with QR Code

Training - Jetwash

10 Days

Training - Accounts

2 Days

Legal Agreement

Legal Agreement Individual

3 Month Support

Help Line & Support



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VISIT H2O ONLINE



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